



Fully Managed Service (implementation + monitoring & maintenance)

Two options available for remediation.

Option 1:

Over Time Option: During the Implementation phase, JMB Web Consulting LLC with Accessibility Shield will do the following to bring Client's website into WCAG 2.1 AA compliance and provide equal access to people with disabilities.

1. Add a statement to all pages (via page link) of the website committing to making the website accessible as possible to all.
2. Audit Client website for WCAG 2.1 AA conformance using ASX testing platform and expert accessibility manual auditors to find all accessibility violations on the website.
3. Accessibility engineers review violations, re-write code to fix the error, and implement the remediation into the code.
4. Accessibility Shield QA testers validate remediations were implemented correctly
5. Blind users reliant on screen readers test Client website to confirm usability and accessibility of WCAG 2.1 AA guidelines.
6. Deliver a "Work in Process" letter with the proposed timeline for completion to the client.

Upon successful validation of the website's usability and accessibility, and updating the accessibility statement, the Implementation phase is complete.

1. Letter of WCAG 2.1 AA conformance delivered to Client
2. Implementation of Accessibility Shield Badge on Client website (optional)
3. Update accessibility statement to reflect on-going commitment to digital inclusion.

Option 1 timeline is 9 to 12 months, and the cost is **\$950** per month and **\$1,150** per month + **\$200** Activation fee (The more economical monthly option just takes more time, approximately 25-30% longer.)

Option 2:

ASAP Option: Implementation phase as above and included first year of monitoring & maintenance: **\$7,400** + **\$200** Activation fee. Timeline is 60 days or less from contract execution and receipt of full payment. Indemnification* is optional, and adds **\$2,000** to the initial cost. This plan is a savings of roughly 20% in implementation fees and 75% of yearly monitoring vs Option 1.



Monitoring & Maintaining to WCAG 2.1 AA Compliance

During the Monitoring and Maintenance phase, Accessibility Shield will do the following to monitor and maintain WCAG 2.1 AA compliance and provide equal access to people with disabilities.

1. Actively monitor Client website using ASX accessibility testing platform
2. Actively monitor Client website using expert accessibility manual auditors
3. Actively monitor Client website using blind screen reader user testers
4. Maintain WCAG 2.1 AA conformance by dynamically remediating all WCAG 2.1 AA violations found using automated and manual monitoring techniques
5. Provide monthly report of changes made and accessibility status of Client website
6. Communicate regularly with Client to plan for upcoming design or development changes to the website
7. Annual letter of WCAG 2.1 AA conformance

Annual costs for Monitoring & Maintenance after remediation using either of the two options above

\$360 per month (without indemnification*)

\$450 per month (includes 50K indemnification* on top of deliverables below)

Indemnification: Indemnification up to \$50,000 if you are sued for having an inaccessible website.

Once your website is fully audited and remediated for WCAG 2.1 AA compliance by Accessibility Shield, and you continue subscribing to the fully managed service on-going, Accessibility Shield will indemnify you for up to \$50,000.

Accessibility Shield will leverage our legal team, experience, and industry expertise to get the lawsuit dropped by providing undeniable and overwhelming evidence of your website's compliance to WCAG 2.1 AA guidelines.



To establish and prove your website's WCAG 2.1 AA guideline compliance, Accessibility Shield will provide the courts and plaintiff:

1. A certified letter of compliance;
2. Historical accessibility reports demonstrating your website's compliance over time;
3. An updated accessibility report (post-claim) demonstrating accessibility compliance; and
4. Video(s) of a blind screen reader user manually testing each documented accessibility issue in the claim