



Website Accessibility Remediation

Is your website compliant? Likely not, as there is not a definition of a “100% compliant” website, just "Best Practices" that most court cases have agreed on, that all require different degrees of cost and management, from making sure the core functionality of your site works to simply having alt-image tags on images for site readers all the way to making sure your website colors are not too similar so the site reader can tell there is a difference.

We can provide you with a list of violations that are present on your website that will be discovered by online scanners and discuss the issues, plan for manual scans and plan for remediation, as well as ongoing monthly scans to make sure you are compliant into the future.

Initial Steps

- Initial visual inspection of the site
- Initial auto scan of site and report
- Analyze report for any major blockers or functionality issues
- Manually audit core site functionality via NVDA screen reader
- Manually audit core site functionality through tabbed browsing
- Manually check for Aria labels and form tags, as well as purposeful link descriptions
- Create initial remediation list to determine time needed for remediation tasks
- Submit remediation plan and timeline to client for historical purposes.

Price for the above is \$1750. It's possible that core functionality could be addressed within the \$1750 package, but until the above is complete that is an unknown and is determined on a site by site basis.

Next Steps

- Estimate any additional core functionality issues - Quote
- Estimate other outstanding issues - Quote
- Determine which issues could be handled by client if desired
- Deliver progress report for comparison to initial report - Included
- Training on best practices for ongoing content - \$250
- Initiate monthly or quarterly re-scans with recommendations - \$150/mo - \$500/qtr



Additional info

- *No website will ever be 100% compliant to any standard, ever.*
- *The ADA law doesn't require a website to be 100% compliant.*
- *Your core site functionality should be compliant to WCAG 2.1 AA.*
- *Online scanners will only discover 25% to 40% of violations.*
- *Online scanners cannot differentiated if a label or form title is correct or not, only that is or isn't there.*
- *Manual audits after an initial online scan are crucial for analysis and remediation.*
- *Accessibility overlays may keep you from being served, but they will actually make a site less accessible.*
- *Software updates as well as new content entries can make a remediated site less compliant.*
- *Regular reports are crucial in keeping a site as compliant as it can be.*
- *Current ADA laws define you as guilty as soon as you are served.*
- *You can settle with one plaintiff, and still be sued by others.*
- *An accessibility statement on your website shows you take accessibility seriously.*